**PALAPARTI JAGADEESH**

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**Professional Summary**

A Master of Business Administration in Marketing / Finance, Master of Human Resource Management, NSE Certified Market Professional, Highly motivated, energetic, positive individual with high levels of integrity, commitment and inquisitiveness as attested by track record of being centurion with more than 100 merit certificates, looking forward to optimally utilize the learning and academic excellence to add value to the organization and derive value by working with professionals.

##### Academic Qualifications

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| **Course / Qualification** | **Specialization** | **University** | **% of Marks** | **Year of Completion** |
| M.Com | Accounting | Andhra University | (Pursuing ) | 2013-15 |
| M.B.A | Marketing & Finance | J.N.T. University - Kakinada | 74.87 | 2013 |
| M.H.R.M | Human Resource | Acharya Nagarjuna University | 69.50 | 2013 |
| B.Com | Tax Procedures | Acharya Nagarjuna University | 68.63 | 2011 |

**Technical Qualifications**

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| **Course / Certification** | **Board / Institute** | **Year of Completion** |
| **D**iploma in ORACLE | BDPS | 2012 |
| **D**iploma in C | BDPS | 2012 |
| **D**iploma in C++ | BDPS | 2012 |

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| **D**iploma in **C**ommunication **S**kills | Acharya Nagarjuna University | 2011 |
| **D**iploma in **C**omputer **A**pplications | State Institute of Vocational Education | 2009 |
| **D**iploma in **D**esk**T**op **P**ublishing | State Institute of Vocational Education | 2009 |
| **D**iploma in **A**ccounting **P**ackages | State Institute of Vocational Education | 2009 |

**NSE’s Certifications in Financial Markets**

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| **Module** | **Certification** |
| Foundation | NCFM - Financial Markets Beginner’s Module |
| Foundation | NCFM - Mutual Funds Beginner’s Module |
| Foundation | NCFM - Commercial Banking Beginners Module |
| Intermediate | NCFM - Insurance Module |
| Intermediate | NCFM - Investment Analysis and Portfolio Management |
| Intermediate | NCFM - Fundamental Analysis |
| Intermediate | NCFM - Securities Market (Basic) Module |
| Intermediate | NCFM - Capital Market (Dealers) Module |
| Intermediate | NCDEX - Commodities Market Module |
| Series-V-A | NISM - M F Distributors Certification Examination |

**Workshops Attended**

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| **Workshop** | **Organized by** |
| Creating Awareness about Financial Markets for Future Investors | Baroda Pioneer Mutual Fund |
| Financial Markets | PSCMR College of Eng & Tech |
| Research Methods in Commerce and Management Studies | KBN College |
| Practical Training Course | Accounting Needs |
| Training Programme in English Language | IGNOU |
| Leadership Training Camp | Forum of Free Enterprise |

**Papers Presented**

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| **Level** | **Paper Title** | **Organized by** |
| International | An Analysis of Corporate Governance Practices in the Banking Sector in India. | S V University |
| International | An Approach to Women Empowerment and Social Justice in India | Andhra University |
| International | Milk Marketing and Strategies ( Vijaya Dairy) | Siva Sivani Inst of Management |
| International | Consumers Preference and Satisfaction towards Mobile Phone Brands: A Study with Reference to Consumers in Vijayawada | IMRF |
| International | Ethical Perspectives of Leadership in Management | AVS college of Arts & Science |
| International | Green Marketing Mix: Corporate Initiatives | Gokaraju Rangaraju Institute of Engineering and Technology |
| International | Charismatic Leadership in Managing People | DMI college of Engineering |
| International | The Role of MDP’s in Organizational Development | Easwari Engineering College |
| International | An Empirical Outlook of Brand Equity – A Marketing Mace to Ensure Unwavering Customer Base | Madanapalle Institute of Technology & Science |
| International | Women Entrepreneurship opportunities in India | KBN College |
| International | Talent Management Process in the Organisational context | VR Siddhartha Engineering College |
| National | Quality of Business Education in India: An Overview | Andhra University |
| National | Corporate Social Responsibility – Its Practices in India | Andhra University |
| National | Potential and Prospects of Dairy Business: A Case Study of The Krishna District Milk Producers Co-operative Union Limited (VIJAYA Dairy) | Andhra University |
| National | The Role of HRM in Talent Management and Talent Mindset | Andhra University |
| National | The Changing Trends in Life Insurance Industry in India | S V University |
| National | English language for Global Communication | Krishna University |
| National | The Emerging Opportunities of Green Marketing in India | Gitam University |
| National | The Impact of Total Quality Management on the Aspects of Management | Gitam University |
| National | Ethics in Retailing: The Perceptions of Management and Sales Personnel in Retail Market | JNTUH |
| National | A Study on Perceptions of Officers on HRD Climate in Dr. N.T.T.P.S Power Plant, Vijayawada | Satavahana University |
| National | Analysis of Expectations of MBA Students Regarding Quality in Management Education in Krishna District | Mahatma Gandhi University |
| National | FDI in Retail Sector in India – Opportunities and Challenges | Vignan’s University |
| National | A Study on Industrial Relations in Changing Environment | Acharya Nagarjuna University |
| National | PR – The Changing Dimension in the Business Perspective | Acharya Nagarjuna University |
| National | Role of Women Empowerment through Self Help Groups | Kakatiya University |
| National | Influence of Green Marketing on Corporate Sector | KL University |
| National | Importance of Branding Strategies in the Corporate Scenario | VR Siddhartha Engineering College |
| National | Management of Positive and Negative Stress in Daily Work life | VR Siddhartha Engineering College |
| National | Global Recession in India: Causes and Consequences | VR Siddhartha Engineering College |
| National | Plastic on Environment – Its Effects and Challenges | K.B.N College |
| National | A Study on Factors Affecting Customer Satisfaction in Retail Banking in Vijayawada City | K.B.N College |
| National | Performance Evaluation of Regional Rural Banks in India | NOBLE College |
| National | The Significance of Ethics in Advertising | ALLURI Institute of Management Sciences |
| National | New Trends in Green Marketing: A Study on Corporate Initiatives | ALLURI Institute of Management Sciences |
| National | A Study on Challenges of Indian Banking Industry | ALLURI Institute of Management Sciences |
| National | Human Resource Management and Talent Mindset: An Approach of Indian Corporate Scenario | P.B.SIDDHARTHA College of Arts and Science |
| National | The Key Drivers of Corporate Social Responsibility | MONTESSORI Mahila Kalasala |
| National | Implementation of International Financial Reporting Standards – Issues and Challenges | INDIAN ACADEMY Degree College |
| National | The Need of Implementing FDI In Retail Sector | Bharatratna Dr. Babasaheb Ambedkar college |
| National | E-Government in India: A Study with Reference to Andhra Pradesh | CBIT |
| National | Corporate Social Responsibility: A Case Study of Coca Cola Atmakuru Unit, Guntur District | GVP College for Degree and PG Courses |
| National | Role of Knowledge Management in the Development of an Organisation | SRI VASAVI Engineering College |
| National | An Empirical Study of the Role of RRB’s in Financial Inclusion in India | St. Joseph’s Degree & PG College |
| National | Role of Banks in Financial Inclusion | Sir C.R. Reddy Autonomous College |
| National | An Analytical Study on Impact of Micro Finance on Rural People in Krishna District | SREE VIDYANIKETHAN INSTITUTE OF MANAGEMENT |
| National | Corporate Governance Practices in the Banking Sector in India | M S RAMAIAH COLLEGE OF ARTS, SCIENCE & COMMERCE |
| National | The Role of Entrepreneurship Development through Institutional Development | Sindhi College |
| National | Challenges and Opportunities of Indian Banking Sector | K.V.R., K.V.R. & M.K.R College |
| National | Challenges to Achieve Financial Inclusion | S.K.S.D. Mahila Kalasala |
| State | FDI in Education in India – Good or Bad? | Garden City College |
| State | Impact of FDI in Asian Nations | Garden City College |
| State | FDI in Service Sector – Opportunities & Challenges | Maharani Lakshmi Ammanni College for Women |
| State | FDI in Retail Sector | Maharani Lakshmi Ammanni College for Women |

**Note Worthy Credits**

* NSE Certified Market Professional **Level – 3** Certification.
* Successfully bagged around **100 Merit Certificates** at City / District / State / National level in Elocution, Debates, Essay Writing, Quiz and various Management Meets.
* Participated & presented around 50 papers at State / National / International Level conferences.

**Personal Information**

Date of Birth : 31-01-1991.

Marital Status : Unmarried.

Languages Known : Telugu / Hindi / English.

P. JAGADEESH